

High-End Audio Components & Stereo Systems



Immersive Audio



High-End Stereo Systems







beyond ordinary



COMPANY BACKGROUND

Jason Lim began his career as a senior engineer, designing microprocessors, relational databases, and internet technologies for prominent US tech companies such as Motorola, Sun Microsystems, Oracle, and Netscape. He co-founded NuForce in 2005 and served as CEO until 2013. During his tenure, NuForce secured three US patents and emerged as a leading innovator in Class D amplifier design. In 2014, with the backing of investors, he established NuPrime Audio and acquired the assets of NuForce's high-end division. Under Lim's leadership, NuPrime assembled a team of highly skilled engineers. In 2015, NuPrime made high-end audio history by winning four Product of the Year awards from The Absolute Sound and SoundStage! Network. Since then, NuPrime has consistently received top accolades from audio publications around the world.





































Industry Recognition

Our products are highly rated by industry experts and publications such as:

The Absolute Sound (USA)



NuPrime IDA-8, DAC-9, STA-9, IDA-16, AMG One, AMG PRA, AMG STA, Evolution One, DAC-10H, ST-10, and Evolution STA have received The Absolute Sound Editors' Choice awards consistently from 2016 to 2024.

Headfonics (USA)



NuPrime CDP-9 received the Writers' Choice award from Headfonics in 2018.

HiVi Winter 2024 (Japan)



NuPrime DAC-9X, AMG PRA, AMG STA, and STA-9X have been selected as Best Buy Products.

HiFi Class (Poland)



NuPrime **IA-9X** has been highly praised for its neutrality, musicality, and performance versatility with different speaker setups.

HIFI-IFAS (Germany)



NuPrime **STA-9X** and **DAC-9X** have been highly recommended by **HIFI-IFAs**.

HiFi-Advice (Netherlands)



HiFi Advice has reviewed the Nuprime **AMG STA**, **ST-10/10M**, **Evolution STA**, **Evolution One**, and **AMG PRA**, awarding them high praises and accolades.

Stereo January 2024 (Japan)



Best Buy Components 2023 Results Announcement

NuPrime **DAC-9X**, and **STA-9X** have been selected as **Best Buy Components**.

QOBUZ (France)



The NuPrime **STA-9** has received an **Qobuzissime** award.

ON-mag.fr (France)



The NuPrime **Omnia A300** received high ratings from **On-mag.fr**.

Goldenes OHR Awards (Germany)





Both NuPrime **DAC-9** and **IDA-8** have received an **Goldenes OHR Awards** in 2019.

WHY CHOOSE NUPRIME AUDIO AND HOW TO CHOOSE NUPRIME PRODUCT

Traditionally, high-end audio components have been crafted by skilled professionals who meticulously design circuits and select premium parts, resulting in luxurious products with hefty price tags.

NuPrime revolutionizes this approach as the global leader in Class-D amplifier design, outperforming off-the-shelf solutions from other high-end brands and rivaling the world's most advanced solid-state amps. Our innovative Hybrid Class-D technology allows us to tailor the sound of our amplifiers for different sonic signatures.

RIVALING THE VERY BEST CLASS A AMP

"Between the CH A1.5 and the NuPrime Evolution STA, certain key aspects have certainly noticeably shifted, but on the surface of it, and in an absolute sense, there is not very much to indicate that we just switched from a \$31,000 USD amplifier to one costing only \$5,000 USD. Honestly, it was more like switching from one high-end amplifier to another, invoking differences catering more to taste than to absolute quality."

- by Christiaan Punter, HiFi-Advice

The AMG STA-SE is a different animal. Given its ballsy and confident yet liquid presentation, it's perhaps more like Class A than Class A/B. More specifically, no longer Jeff Rowland-esque, in some ways, it now sounds more like a Pass Labs amplifier." - by Christiaan Punter, HiFi-Advice

AMG One review by by Dick Olsher from The Absolute Sound:

"The AMG One is currently not only my favorite Class D amp but also one of my favorite solid-state amps. Retailing at \$2900 per pair, I find it to be competitive at even a \$10k price point. Plenty of power and Class A-like finesse in an affordable package make for a no-brainer recommendation.



HOW TO CHOOSE

When purchasing an audio system, it is essential that you select one based on your individual preferences. For instance, a higher-priced model does not necessarily mean providing a better listening experience. All high-end audio products are not created equal, so be sure to choose the best one for your needs. The performance gap between different grades of high-end audio is narrowing annually due to new advancements in audio technology. Discerning audiophiles who prefer the flexibility of separate components will appreciate the extensive range offered by NuPrime's Evolution, AMG, and 9 Series. Furthermore, NuPrime's integrated amplifiers and streaming companions provide a convenient and high-quality solution for those seeking a streamlined audio setup.

NuPrime Evolution Series

NuPrime top of the line series elevate your audio experience, ensuring you hear and feel more of everything.



NuPrime AMG Series

The AMG series delivers natural, detailed sound with an expansive stage. The AMG PRA has two gains and "warmth and impact" EQ settings. The AMG One and AMG STA-SE offers different sound characteristics catering to audiophiles' music preferences. Therefore, the NuPrime mid-range series is designed for enthusiasts seeking optimization.



NuPrime 9 Series

Our most accessible range, has garnered a cult following among Nuprime fans, who affectionately refer to it as the 'giant killer' – a testament to its remarkable ability to punch above its weight and outperform expectations.



Surpassing expectations, redefining perfection.

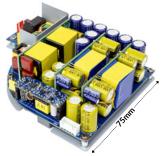
Raising the bar for high-end integrated amplifiers.



IDA-9
Raising Every Bar

Spacious, Transparent, & Luxuriously Textured Sound Double The Power! Better Sounding than





of Class A.
All the muscle
of Class D.

All the warmth



ULCAM- Ultra-Linear Class A Module + Class D Power Stage







RMS Power output: 200W x 2 @ 8 Ohms; 250W x 2 @ 4 Ohms DAC: USB PCM 384 & DSD256

Nuprime defined an USB Type-A port to carry S/PDIF data and low noise 5V power for connecting to external Nuprime wireless audio receiver (BTR-HD, LP10) using just one standard USB cable.

NuPrime Streaming Series

NuPrime Audio's streaming products include music servers and streamers supporting major streaming services, DLNA, AirPlay 2, and high-resolution audio. With low-noise power supplies, sampling rate converters, and external DAC compatibility, they deliver pristine sound quality and seamless integration into multi-room or HiFi systems, all easily controlled via dedicated apps.



NuPrime Power Series

NuPrime's Power Series delivers ultra-low noise power for HiFi systems. The Pure AC-6 AC power conditioner reduces noise by over 20dB with fifth-order LC filtering for superior isolation. The LPS-205 and LPS-212 linear power supplies use low-noise MOSFETs and balanced El-frame transformers to minimize AC interference. Designed for audiophiles, these products ensure pristine power delivery and reduced distortion for superior sound quality.







NuPrime IDA Fusion 10

A high-performance stereo integrated amplifier built on NuPrime's Fusion-X platform, the IDA Fusion 10 features a dual high-end DAC architecture and an upgraded amplifier module based on the acclaimed AMG STA-SE. It delivers the signature AMG sound—natural, refined, and richly detailed—now with even greater dynamic range and control. Designed for uncompromised two-channel music playback, the IDA Fusion 10 also supports seamless expansion to full multi-channel immersive audio via AoIP or a multi-channel USB plugin card.



Horizontal plugin cards





Expansion plugin cards for AoIP, streaming, and multi-channels I/Os.



Vertical plugin cards

NUPRIMEX

Immersive Audio

Open Standard | Seamless Integration | High Performance



beyond ordinary

WHAT IS NUPRIME-X?

NuPrime-X is leading the future of immersive and networked audio with the Fusion-X platform — a next-generation, multi-channel architecture designed for ultimate flexibility, scalability, and sonic precision. At its core, Fusion-X leverages AoIP (Audio over IP) as the open standard integration protocol, ensuring seamless interoperability across a wide range of devices and systems. Fusion-X supports Dolby Atmos and advanced spatial audio formats, alongside high-resolution WiFi streaming, and a full suite of modular digital and analog I/Os. Compliant with professional standards including AES/EBU (AES3), AES67, USB Audio, and HDMI, NuPrime-X Fusion-X delivers breathtaking immersive sound for professional studios, theaters, e-sports and premium residential applications.

Fusion Series

Fusion 8D

The Fusion 8D delivers uncompromised immersive audio with four clock-synchronized high-end DACs, decoding each channel independently for ultra-low noise, superior dynamics, and exceptional detail. Unlike traditional AV receivers that rely on a single multi-channel DAC, Fusion 8D preserves full resolution and realism for music, movies, and gaming. With five Fusion-X expansion slots supporting AES67 (AoIP), AES/EBU (AES3) inputs, balanced XLR outputs, and other modular I/Os, the Fusion 8D offers flexible, future-ready connectivity for high-end audio systems.



Fusion-3X



Fusion-4X



The Fusion series amplifiers provide audiophiles with the intricate fidelity of stereo music paired with the explosive power and speed essential for cinematic experiences.

The Fusion 3X and 4X power amplifiers seamlessly transition between the nuanced details of stereo music and the high-energy dynamics of blockbuster movies, eliminating the need for compromise or separate systems for audiophiles. Capable of delivering 200W at 8Ω and 400W at 4Ω , the amplifier can power speakers with an impedance as low as 3 ohms and can briefly sustain loads down to 2 ohms.



MCX-800AD

NuPrime's MCX-800AD is a state-of-the-art immersive audio processor built around four high-performance DAC modules and a dedicated eight-channel amplifier stage, engineered for superior multi-channel audio decoding in music and home theater applications. Each digital channel is decoded independently, resulting in improved precision, a lower noise floor, and a broader dynamic range. This sophisticated architecture maintains exceptional fidelity and fine detail, creating a truly immersive soundstage across music, film, and gaming.



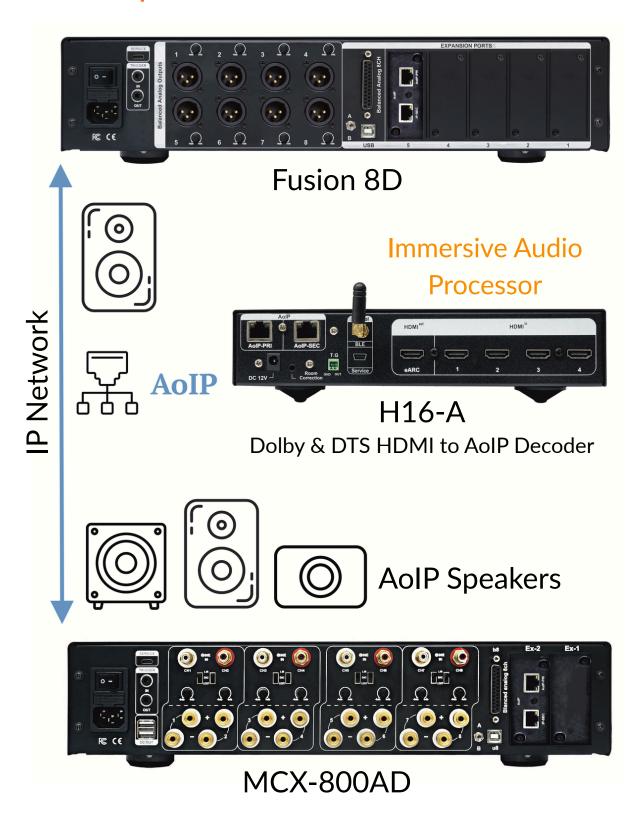
MCX-800MZ

8-channel amplifier utilizing Adaptive Voltage Switching Power Supply technology with explosive power and ultra-low distortion.



Immersive Audio

Expandable Fusion-X Platform



MUPRIME

Email: sales@nuprimeaudio.com www.nuprimeaudio.com www.nuprime-x.com

